



Watershed Sentinel

Environmental news from BC & beyond



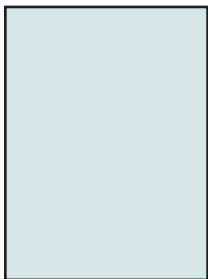
ADVERTISING RATE SHEET

- Bi monthly circulation to 2500 subscribers with distribution mainly focussed in BC and Alberta
- Active, environmentally aware readers with an interest in sustainability
- 25% Discount to environmental and non-profit organizations

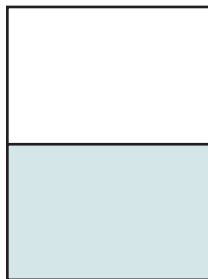
PRINT ADVERTISING RATES

	1 ISSUE		5 ISSUES	
	B&W	Colour	B&W	Colour
Full Page	\$485	\$635	\$388	\$488
1/2 Page	\$295	\$440	\$236	\$321
1/4 Page	\$155	\$255	\$124	\$189
1/8 Page	\$85	\$150	\$68	\$100

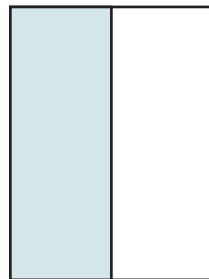
PRINT AD DIMENSIONS



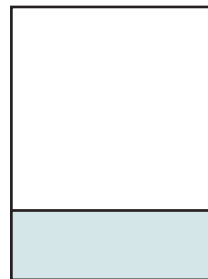
Full Page
6.88" x 9.25"



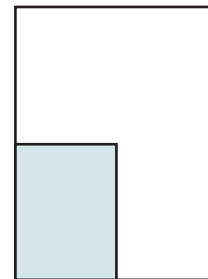
Half Page
horizontal
6.88" x 4.5"



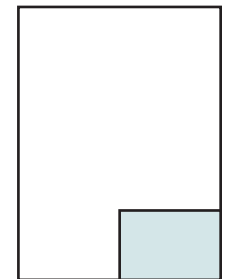
Half Page
vertical
3.31" x 9.25"



Quarter Page
horizontal
6.88" x 2.25"



Quarter Page
vertical
3.31" x 4.5"



Eighth Page
3.31" x 2.25"

SPECIFICATIONS

Press quality digital files preferred in Adobe (pdf, InDesign, psd) or MS Office formats. Alternative formats can be received by prior arrangement. Please contact the Watershed Sentinel for process colour specifications.

Ad design can be arranged for a fee. There is no charge for minor changes to on going ads.

Contact us for confirmation on submission dates.

Phone: 1-250-339-6117
 Email: ads@watershedsentinel.ca
 Mail: PO Box 1270, Comox, BC, Canada, V9M 7Z8
www.watershedsentinel.ca