



# Watershed Sentinel

Environmental news from BC & beyond



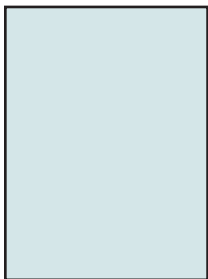
## ADVERTISING RATE SHEET 2022

- Bi monthly circulation to 3000 subscribers with distribution mainly focussed in BC and Alberta
- Active, environmentally aware readers with an interest in sustainability
- 25% Discount to environmental and non-profit organizations

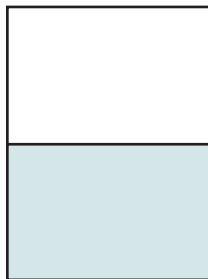
## PRINT ADVERTISING RATES

	1 ISSUE		5 ISSUES	
	B&W	Color	B&W	Color
<b>Full Page</b>	\$485	\$635	\$388	\$100
<b>1/2 Page</b>	\$295	\$440	\$236	\$85
<b>1/4 Page</b>	\$155	\$255	\$124	\$65
<b>1/8 Page</b>	\$85	\$65	\$68	\$32

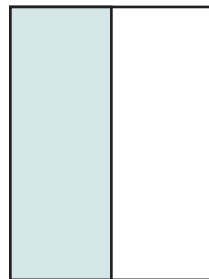
## PRINT AD DIMENSIONS



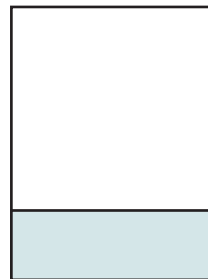
**Full Page**  
6.88" x 9.25"



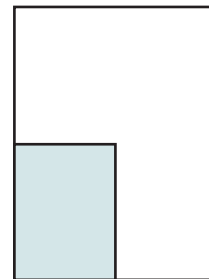
**Half Page**  
horizontal  
6.88" x 4.5"



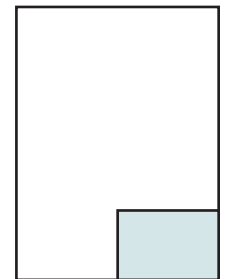
**Half Page**  
vertical  
3.31" x 9.25"



**Quarter Page**  
horizontal  
6.88" x 2.25"



**Quarter Page**  
vertical  
3.31" x 4.5"



**Eighth Page**  
3.31" x 2.25"

## SPECIFICATIONS

Press quality digital files preferred in Adobe (pdf, InDesign, psd) or MS Office formats. Alternative formats can be received by prior arrangement. Please contact the Watershed Sentinel for process colour specifications.

Ad design can be arranged for a fee. There is no charge for minor changes to on going ads.

Contact us for confirmation on submission dates.

Phone: 1-250-339-6117  
 Email: [ads@watershedsentinel.ca](mailto:ads@watershedsentinel.ca)  
 Mail: PO Box 1270, Comox, BC, Canada, V9M 7Z8  
[www.watershedsentinel.ca](http://www.watershedsentinel.ca)